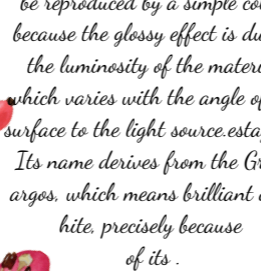
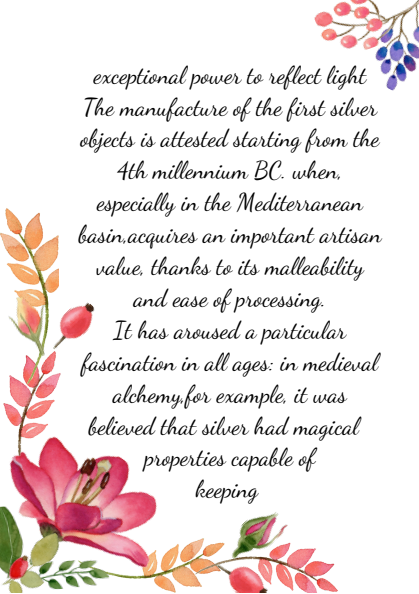




Silver

The visual sensation associated with silver is to see the luster of the metal. This luminosity cannot be reproduced by a simple color, because the glossy effect is due to the luminosity of the material which varies with the angle of the surface to the light source. Its name derives from the Greek *argos*, which means brilliant or white, precisely because of its .



A decorative border featuring a branch with red berries and purple grapes in the top right corner, and a branch with orange and red leaves and a large pink lily-like flower in the bottom left corner.

exceptional power to reflect light
The manufacture of the first silver
objects is attested starting from the
4th millennium BC. when,
especially in the Mediterranean
basin, acquires an important artisan
value, thanks to its malleability
and ease of processing.

It has aroused a particular
fascination in all ages: in medieval
alchemy, for example, it was
believed that silver had magical
properties capable of
keeping



evil spirits away.

Today the color silver is also the color of wisdom, of old age but this is not necessarily negative. It translates into experience, elegance, professionalism and solemnity.

dmu.universum@gmail.com

